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## **Membership/Communications Committee Meeting**

October 13, 11:00am

Via Teams

### **MINUTES**

#### **Call to Order/Roll Call**

Members Present: Jeremy Evans, Marijean Remington, Joe Russo, Eric Virkler

Members Absent: Rob Aiken, Brian Gladwin, Greg Hart, Dale Rice

Others Present: Aviva Gold, Matt Siver

#### **Fall Forum Planning**

- Marijean reviewed last week's meeting with Victoria Duley and the SOAR plan for the Fall Forum
- 27 people are currently registered including 12 board members

#### **Membership**

- New member packet draft coming soon for committee review.
- Lapsed members that we have lost contact with: AgBotics, Kinney's, Key Bank, Lewis County Hospital, St Lawrence Health, Curran Renewalbes, OBPA, PSPI, Sav-a-Lot, Lake Placid Pub, Brewery, TDC, Tug Hill Commission, Corning. Some were contacts of J. Wright, some were previous loan recipients. Next meeting we will look for ways to re-reach these folks, or new/related entities.
- For the larger businesses, the idea is to promote, not necessarily the benefits to THEM, but for them to understand they are supporting the businesses that do support our communities.

#### **Next Meeting**

November 10, 2021 at 11:00am via Teams

**Adjournment:** 11:26 am